

Chapter 3

This chapter has taught me that alt text is useful when users are using screen readers while advancing the SEO of a website. Providing more information to whatever you put on your website can boost the SEO and result in more visits. It has also shown me to watch for what URLs I visit when using Chrome for research. Using a .org TLD means a non-profit organization is providing this information which could not be credible to a degree.

Learning about logical operators for search engines while learning it for code is very useful and practical. It helps filter out a lot of pages that focus on this or that and not both. This being combined with stemming can allow for very precise searches.